

Corporate Training Programs

Certificate courses



Duration-6 months

Eligibility-Graduation

Total class hours -120

Course fee Rs 40,000



RETAIL MANAGEMENT

ADVERTISING AND SALES PROMOTION

PUBLIC RELATIONS AND EVENT MANAGEMENT

SPACE AND TIME MANAGEMENT

In today's competitive market if you don't know the art of selling, you are a loser. This is the world to sell a product maybe your skill or just an apple. Public relations, advertising, sales promotion and event management are all related subjects and work together as a unified force to create a seamless process to develop your skill in the dynamic world of Advertising ,Marketing, Sales and Promotion and Brand image building.

The students will experience a learning process which will help them to become effective and responsible professionals in the fields of advertising, public relations, retail chain in corporate sectors.

The proposed course will groom the young generation to fulfill the ever-growing demand in the job market and will open up the career opportunities by trained faculty members from professional fields. IMCFTS offers the Corporate Training Program which is related to corporate sector. Join the course and build a bright career in field of product promotion and brand imaging. Who knows you can be the next big entrepreneur in India?